13th RSEP INTERNATIONAL BUSINESS, ECONOMICS & FINANCE CONFERENCE

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ISTANBUL CONFERENCE
CONFERENCE PROGRAM

KADIR HAS UNIVERSITY

JUNE 11th-13th, 2019
ISTANBUL, TURKEY
RSEP INTERNATIONAL CONFERENCES
ON SOCIAL ISSUES AND ECONOMIC STUDIES

JUNE 11TH 2019 TUESDAY
REGISTRATION : 09.30 – 18.00
SESSION 1- JUNE 11TH 2019, TUESDAY – 09:00 – 10:30
15 min. for each presentation
Session Chair: Dr. Patrycja Chodnicka- Jaworska

Assoc. Prof. Hassabo Ahmed Hassabo Adam
University of El Imam El Mahdi, Sudan
“Role of Business Entrepreneurship & Electronic Working for Jobs Opportunities Creation”

Hulya Bakirtas, Vildan Gulpinar Demirci & Serkan Akkus
Aksaray University, Turkey
“Brand Positioning Based on Web Search Traffic: An Research on Hotels”

Anh Dung Vu
VNU-Vietnam Japan University, Vietnam
“Mechanisms for Market Performance of M&As in Service Industry”

Mohammad Kavoos Kalashami, Kheyzaran Hassanpoor, Amirali Faridi
Guilan University of Rast, Iran
“Assessing the Effect of Latent Variables on Consumption (Case study: Use of Medicinal Plants in Rasht)”

Nataliya Voytovych
Stepen Chystsksyi National University, Ukraine
“Influence the Innovation and Technology Transfer on the Country’s Competitive Advantages”

Daniel Diaz Vidal
University of Tampa, U.S.
“How Strong is Assortative Mating? A Surname Analysis”

COFFEE BREAK : 10:30-11.00

SESSION 2- JUNE 11TH 2019, TUESDAY – 11:00 – 13:00
15 min. for each presentation
Session Chair: Prof. Asayehgn Desta

Kerim Keskin
Kadir Has University, Turkey
“A Dynamic Game Theory Model for Tourism Supply Chains”

Jiaqi Luo
University of Melbourne, Australia

Shoh-Jakhon Khamdamov, Usmanov Anvar
Tashkent State University of Economics, Uzbekistan
“Indicators and Conditions for Sustainable Development”

Adeela Rustam, Ying Wang
Nanjing University of Aeronautics and Astronautics, China
“The effectiveness of Monetary Policy Transformation in Pakistan: Exploring Monetary Neutrality Proposition”
Prof. Asayehgn Desta  
*Dominican University of California, U.S.*  
“Transforming Ethiopia’s Developmental State Model for the Future”

**LUNCH: 13:00-14.00**

**SESSION 3- JUNE 11TH 2019, TUESDAY – 14:00 – 15:30**

**KEYNOTE SESSION**  
Session Chair: Dr. Imdat Doğan

**Prof. Halil Kiyimaz**  
*Rollins College, US*  
“The Impact of the Announced Acquisition Motives on Shareholders’ Wealth”

**Dr. Patrycja Chodnicka-Jaworska**  
*University of Warsaw, Poland*  
“Are the Business Segments Important for Banks Credit Ratings?”

**Dr. Farzaneh Soleimani Zoghi**  
*SRH University of Applied Sciences Berlin, Germany*  
“Challenges of Leadership in Service-Oriented Industries”

**SESSION 4- JUNE 11TH 2019, TUESDAY – 15:30 – 17:00**

15 min. for each presentation  
Session Chair: Prof. Halil Kiyimaz

**Media Wahyudi Askar**  
*The University of Manchester, U.K.*  
“Financial Literacy and Poverty: Transmission Mechanism”

**Sercan Koyunlu & Sema Bayraktar Tur**  
*Bilgi University, Turkey*  
“The Distance to Default-Measurement of riskiness of The Turkish Banking Sector”

**Dima Tawil**  
*Rennes School of Business, France*  
“Are Prospect Theory Portfolio Insurance Investors being Oversold Risk?”

**Burak Pirgaip**  
*Cankaya University, Turkey*  
“To be Rated or to be indexed: Corporate Governance Rating Experience in an Emerging Market”

**Sukriye Tuysuz**  
*Yeditepe University, Turkey*  
“Forecasting and Backtesting VAR and ES through time”

**Ozkan Zulfuoglu**  
*Marmara University, Turkey*  
“The Effect of Financial Liberalization for Developing Countries”
**SESSION 5- JUNE 11TH 2019, TUESDAY – 17:30 – 19:30**

**15 min. for each presentation**

Session Chair: Dr. Farzaneh Soleimani Zoghi

**Vinod Shastri**
Bennett University, India
“A Study of India’s Unemployment Conundrum”

**Sabrine Rekik**
Catholic University of Lille, France
“Does Technological Innovation, as Non-Financial Indicator, Predict Future Operational Performance? Evidence from European Patents”

**Nissreen Barakat**
University of Rennes, France

**Aleksandar Naumoski**
Ss. Cyril and Methodius University in Skopje, Republic of North Macedonia
“The Impact of Working Capital Management on Profitability of the Listed Companies in Emerging European Countries”

**Oscar Ugalde**
National University, Costa Rica
“A Relational-Cognitive Networks’ Study in Costa Rica: The Case of Medical Devices’ Special Economic Zone in El Coyol, Costa Rica”

**Jia Shi**
The University of Hong Kong, Hong Kong
“Retailer’s Demand Information Acquisition Decisions with the Impact of Financial Constraints”

**Yuko Oki**
Toyo University, Japan
“Innovation and Tradition of Arita’s Ceramic Cluster in Japan”

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**SESSION 6- JUNE 12TH 2019, WEDNESDAY – 09:00 – 11:00**

15 min. for each presentation

Session Chair: Prof. H. Bayram Isik

**Inbae Kim**
Ewha Womans University, Republic of Korea
“Financial Kuznets Curve and the Role of the Governance of the Financial Supervision”

**Mohamed Abdrahman Ismail**
Siyama Construction & General Service Company, Somalia
“Conflict and Somali Economy”
Serjozha Markov
University American College Skopje, Republic of North Macedonia

Mehmet Dikkaya & Abdulkadir Tigli
Kirikkale University, Turkey
“The Economy Policy Results of Possible BREXIT in the Paradox of Public and Government Europeanness Perception in the UK”

Onur Bilgin, H. Bayram Isik
Kirikkale University, Turkey
“Causality Relation between Real Exchange Rate and International Trade in Agricultural Production: The Case of Turkey”

COFFEE BREAK: 11:00-11:30

SESSION 7- JUNE 12TH 2019, WEDNESDAY – 11:30 – 13:30
15 min. for each presentation
Session Chair: Prof. H. Bayram Isik

Sanad A. Alajmi
Public Authority for Industry, Kuwait
“Role of Artificial Intelligence in Human Resources”

Sanad A. Alajmi & Dr. Saleh K. Almutahiri
Public Authority for Industry, Kuwait
“Top Management’s Perceptions of Benchmarking and Its Impact on Services Improvement in Kuwaiti Industrial Companies”

Nicole Vartziotis
AUEB, Greece
“An Integrated and Extensive Theoretical Framework for Defining and Diffusing Innovation in Organisations”

Sarmad Zaman Rajper
Ghent University, Belgium
“Prospects of Electric Vehicles in Pakistan Considering Force Field Analysis”

Adeela Rustam, Ying Wang
Nanjing University of Aeronautics and Astronautics, China
“Does Mandatory IFRS Adoption Enhance Quality of Accounting Information: Evidence from an Emerging Economy”

Adeela Rustam, Ying Wang
Nanjing University of Aeronautics and Astronautics, China
“Does IFRS Adoption Affects Earnings Timeliness of Accounting Information: Evidence from Pakistan”

Imdat Doğan, Esra Ulukok, Hacer Akin
Independent Researcher, Kirikkale University, H. Bayram Veli University, Turkey
“Analysis of Measures taken for Terrorism Financing Activities: The Case of Turkey”

Imdat Dogan, Adnan Akin, Edip Ali Pehlivanli, Mahmut Saylikay
Independent Researcher, Kirikkale University, Aksaray University, Kirikkale University, Turkey
“Investigation of the Relationship between Islamic Work Ethics and Work Alienation: The Example of the Banking Sector in Kirikkale Province”
Notes

Each participant has maximum 15 minutes for presentation. The participants should take their presentation studies in a mobile disk (flash memory disk, CD, DVD, portable hard disk etc.)

Lunch & Coffee breaks are just for registered attendees. Attendees friends or relatives can not access to sessions or other activities.

E-Conference book will be published in JULY 2019 with ISBN.

To the Attention of Chairs

Chairs should be responsive on the participants’ time usage for not to exceed their time limits. They should warn the participants who exceed 20 minutes. In the participant sequence, if any participant is absent, the chair will invite the next one. And also, a chair certificate will be presented to each chairperson.